

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary labeled as "news" days before the election is a clear example of the dangers of media consolidation.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more slanted opinions rather than objective reporting which is what we need for our democracy. Instead of something produced at "News Central" with a bias coming down from the top, it's more important that we see real people from our own communities and more substantive, objective news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.